

This is a full-time seasonal position.

Fair Count

Job Opening: Lead Organizer

Fair Count has built a large body of work in a relatively short amount of time in the realm of Civic Engagement. From the 2020 Census, to elections, to redistricting, and now to vaccine accessibility, Fair Count uses a long-term power-building model to support increased participation in historically marginalized communities. Fair Count seeks a Lead Organizer to survey, support, and engage community partners, including policymakers, local organizations and service providers and to execute on-the-ground strategies in targeted hard-to-count (HTC) communities in support of all civic engagement efforts, namely, the census, the American Community Survey, voting, and redistricting. The Lead Organizer will work closely with and under the direction of the Senior Field Coordinator and the Program Director to build relationships with community leaders and organizations, plan campaigns/events and to deploy the vision of the team.

Lead Organizers will assist in supervising and supporting Complete Count Organizers assigned to them, as well as being the main eyes and ears on the ground in targeted areas throughout the state. Lead Organizers excel at engagement and mobilization strategies, and maintain a working familiarity with various digital relational organizing strategies. Lead Organizers understand power building, are committed to long-term relationships with partners on the ground, and constantly seek new opportunities to increase capacity. Additionally, Lead Organizers understand and appreciate the need for metrics - both quantitative and qualitative - to create both a narrative showcasing growth and for goal setting in the field.

Last, the Lead Organizer will bring to the table a nimble attitude and an entrepreneurial spirit, as Fair Count is a fast-acting organization tethered to a rapidly changing time and place, and expectations and definitions of success will be fluid as the organization grows and navigates new challenges.

Duties of the Lead Organizer include:

- Cultivating relationships in targeted areas through 1:1s between Fair Count and community-based organizations, particularly those in hard-to-count (HTC) areas;
- Executing both in-person and digital civic engagement campaigns;
- Maintaining an updated and accurate contact database of community leaders and organizations;
- Communicating resource needs for community-based stakeholders;
- Working with the Coordinators to develop a deployment strategy in HTC communities;
- Coordinating community leader and organization involvement in appropriate special events and capacity building activities;
- Staffing outreach events associated with community-based organizations and working closely with partners to ensure successful execution of each event;
- Representing Fair Count in HTC communities via presentations and meetings;
- Deploying various digital organizing and relational organizing tools in targeted areas;
- Door-knocking, lit dropping, call-making, and text-banking;
- Recruiting, empowering and training volunteers in HTC communities;

- Maintaining local expertise in the counties/regions assigned;
- Completing and managing phone banks, text banks and / or canvass launches in turf;
- Supervising and supporting Complete Count Organizers; and
- Performing other duties or special projects as needed.

Desired Skills and Qualifications:

- Minimum of 2 years experience in community-based organizing;
- Management experience;
- Excellent written and verbal communications skills;
- Exceptional people skills and patience;
- Responsive and positive team player who enjoys versatility and constant new challenges;
- Proficient in Microsoft Word, Excel, Google Docs, and database management tools; and
- A strong commitment to racial equity and Fair Count's values.

Work Location:

Fair Count is only considering Georgia-based candidates in these areas:

- West Central
- Western
- Lower
- Coastal

Logistics:

As of August 1, 2021, some Fair Count staff may work from the Atlanta office who must follow dictated social distancing and masking protocols. However, Lead Organizers still are able to travel to perform safe, socially-distanced work such as lit drops or door hanger campaigns. As such, Lead Organizers should have access to a fully insured vehicle and the ability to travel statewide.

- Fair Count works on EST/EDT—and requires participation in virtual team meetings;
- Collaborative communication is encouraged through G-chat, Signal, email, etc.;

This position is full-time and seasonal with a projected end date of December 31, 2022. Generally, office hours are typically 9:00 - 5:00, Monday through Friday, however, at times evening and weekend hours will be needed to staff events, to meet deadlines and to respond to extenuating circumstances.

Such extension of hours is particularly true during heavy GOTC and GOTV endeavors.

Salary & Benefits:

Fair Count offers a competitive package for its employees, including generous holiday and paid time off (PTO) and healthcare options. This position has a salary range of \$50k - \$54k annually dependent on experience.

Application and Interview Procedure:

To apply, e-mail a cover letter and your resume to the Human Resources team at HR@FairCount.org. Please do not contact by phone.

To deliver on our mission, Fair Count hires and supports a diverse team of the best and brightest, most mission-driven people available. We value diversity. We welcome applications from candidates from all backgrounds and walks of life, and work hard to create an environment where everyone on our team feels included, involved in key decisions that affect them, and encouraged to bring their full selves to work.